



Finance + Storytelling = Meaningful conversations

Finance – Storytelling = Data without meaning

Story Telling - Finance = Emotion without logic

No Finance, No Story = No Strategy

- Chinmay Ananda



Chinmay Ananda

B.E • MBA • CMA

Financial Educator | Business
Storyteller | TEDx Speaker | Author |
Founder – Finance Academy

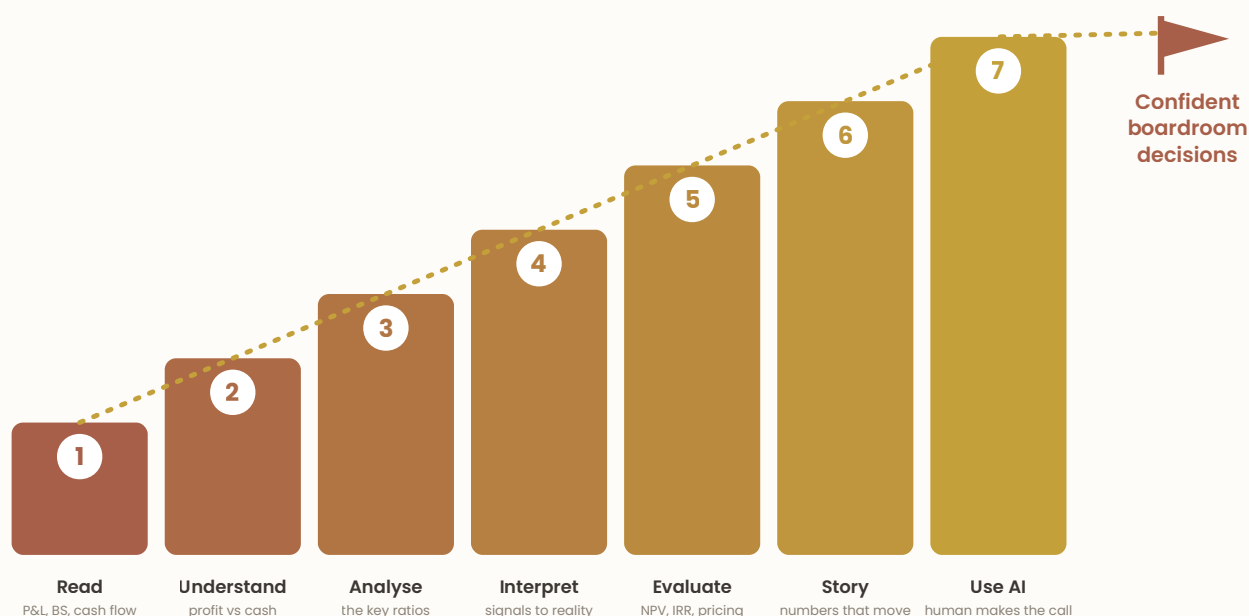
Want managers who can think, not just report?

Upskill your team for the age of AI.

Our flagship program, **AI-Powered Financial Decision Making**, is built for the age of AI. It is not a finance program, it is a **decision-making program powered by finance and AI**, designed to build the capability of thinking, taking your people from following the finance conversation to leading it.

The 7-Dimension Pathway

From unaware to navigator. Each dimension builds on the one below it, taking your people from reading raw numbers to making boardroom decisions with confidence.



Every layer is deliberate: **read** the statements, **understand** the concepts, **analyse** the ratios, **interpret** the story they tell, **evaluate** the options, tell it as a **story** that moves the room, and put **AI** to work, while the human still makes the call.

Great companies don't leave financial thinking to the finance team.

Trusted to teach finance & business at universities across three continents.



Testimonials



Jamie Slusher

Director of Client Project Management, Canoe, USA

"Chinmay, it was a pleasure learning finance from you. My children commented about how dry the class must have been but I corrected them — it definitely was not. You provided a new way of viewing the numbers with real-world examples and applicable scenarios. Recently, I've been promoted to our Senior Leadership team to help bridge the operations side with the board and finance teams. The knowledge you imparted was a big part of that success."



Saul Ramirez

Senior IT Project Manager, NorthGate Markets, USA

"Overall, excellent presentation, online materials, accessible references, and a structured course with real-life experiences. More importantly, the level of professionalism, knowledge & patience you consistently demonstrated was astounding. Thanks for all you do."

Authored two widely acclaimed books:

- FUNdamentals of Financial Statements
- The Bottomline



Available on
amazon

" Making money is simple
Spending money is easy
But simple is not always easy"



How an engagement starts

Four simple steps. Low effort for you, and your team feels the value from day one. Using **AI-powered simulations and real business scenarios**, we turn financial decision-making into a practical skill.

STEP 1

The 5-minute pulse check

Every team member takes a short online questionnaire. Quick for them, revealing for us.

STEP 2

Your custom 90-minute session

We compile the responses and deliver a 90-minute webinar or seminar, online or in person, built around your team's real gaps.

STEP 3

You hear from your team

Straight after, your team shares what landed and what they want next. You see the appetite; they've had a real taste of what we do.

STEP 4

We design your program

Together we shape the format and duration, online, offline or hybrid, fully customised to your team. Never one-size-fits-all.

People remember the moment it clicked.



Helen Palmer

Director, RHX Group, Melbourne

"He masterfully mixed stories, plain-English explanations and relevant activities to awaken our minds to being a smarter finance person."



James Smith

CEO, Smith Brothers Media, Australia

"Chinmay's program has really helped me understand finances better, and actually made me a better business person."



Greg Rhodes

Managing Director, Advance Anti-Slip, Melbourne

"I've run my business for 20 years. The clarity I got about financial statements was fantastic."

MOMENTS FROM OUR CORPORATE & LIVE SESSIONS



WEBSITE

financeacademy.com.au

LINKEDIN

linkedin.com/in/anandachinmay

EMAIL

chinmay@financeacademy.com.au

PHONE

+61 452 627 027
+91 95382 70127